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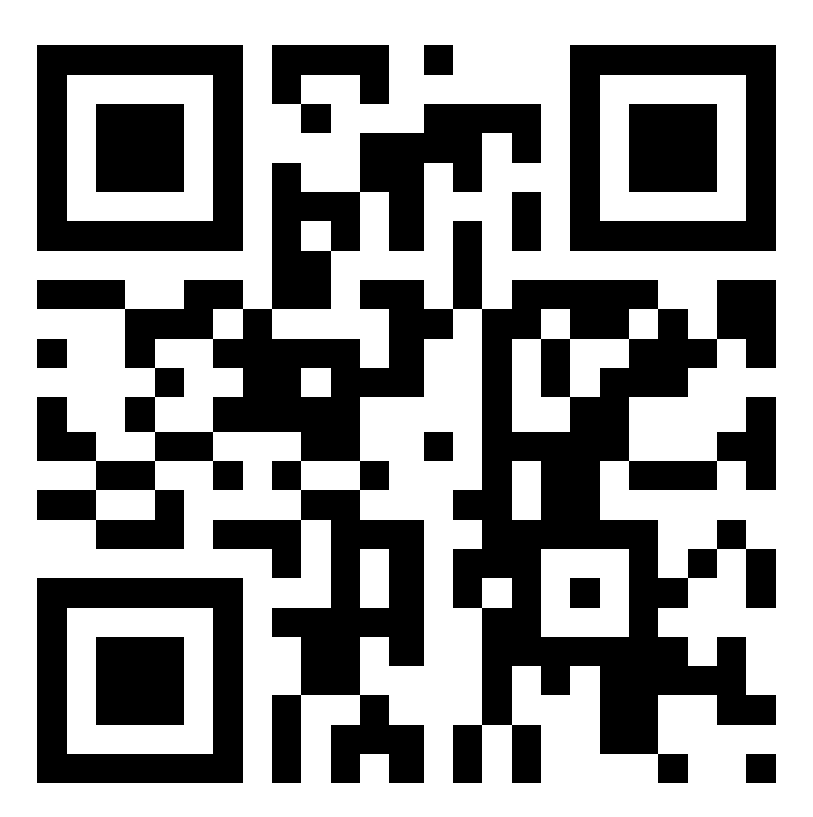


MISSISSIPPI

CAN THE RIVER COUNT ON YOU?

Become a River Citizen.

Today our River is in trouble. Together we must fight to reduce pollution and the loss of wetlands which has left us more vulnerable to severe weather and damaged important wildlife habitat.



Protect the River today by signing up as a River Citizen! Take action and make a difference.

1 Spread the word about *1 Mississippi* and encourage others to sign up as River Citizens.



2 Connect with the River on a canoe trip, at a nature center or attending a riverside festival.

3 Volunteer for the River at a cleanup, tree planting or restoration day.



4 Pick up garbage and pet waste.

5 Choose native plants for yards which require less maintenance and can prevent invasive species.

6 Contact decision-makers through the *1 Mississippi* Action Center. Never underestimate the power of your voice.

7 Reduce your use of lawn and garden fertilizers containing phosphorous and nitrogen.

8 Support sustainable agriculture practices, policies and people who promote healthy soil.



9 Protect valuable wetlands from harmful development. Describe the essential role they play as critical habitat, in filtering pollutants and reducing flooding.

10 VOTE! Be heard. Hold elected officials accountable for making River health a priority.

